



CALIFORNIA AGRICULTURAL TEACHERS' ASSOCIATION, INC.

CATA Corporate Membership Information

The California Agricultural Teachers' Association would like to invite you to become part of an organization representing over 1000 agricultural teachers and related professional individuals throughout California.

The CATA publishes a monthly newsletter, the *GOLDEN SLATE*, which features such topics as inservice education, advances in agricultural technology, book reviews, teaching aids, pedagogy, social and emotional awareness, etc. This newsletter offers a great opportunity for your business to gain exposure to the agricultural education profession.

To gain this valuable exposure, join the CATA as a corporate member at a cost of \$140 per year.

As a corporate member of CATA, you will receive:

- Email Address Directory of the over 1100 teachers in California. List includes High School and community college instructors by school and region.
- Listing on the Corporate Member page of the CATA website here: [Corporate Members \(calagteachers.org\)](http://calagteachers.org)
- Listing as a Corporate Member in our Annual Summer Conference program that will be given to every attendee.
- Ad in CATA's monthly newsletter, The Golden Slate. You can see past issues here: [Golden Slate \(calagteachers.org\)](http://calagteachers.org)
- Complimentary Farm Show booth at the CATA Summer Conference in San Luis Obispo. Here is a link to the Farm Show information: [Farm Show \(calagteachers.org\)](http://calagteachers.org).
- The opportunity to send information out to our teachers statewide in the form of an email, or flyer attached to an email.

With dramatically increasing enrollments, the Agricultural Education field offers great potential for your business.

We hope you will take advantage of this opportunity and look forward to hearing from you.