



## CALIFORNIA AGRICULTURAL TEACHERS' ASSOCIATION, INC.

### CATA Winter Executive Committee and Governing Board Meeting Minutes January 15-17, 2020 Wonder Valley Resort, Sanger, CA

The Governing Board meeting was called to order at 7:05 PM on January 15, 2020 by State President, Erin Gorter.

Matt welcomed everyone who was in attendance for both the Advanced Leadership Conference and Winter Governing Board Meeting conducted introductions. Instruction was provided on what the weekend would look like.

#### In Attendance

- Clay Freeman
- Erin Gorter
- Matt Patton
- Nancy Gutierrez
- Travis Cardoso
- Shay Williams-Hopper
- Kevin Woodard
- Dane White
- Elizabeth Ammon
- Stephanie Goeb
- Sarah Herdell
- Charles Parker
- Jill Sperling
- Jackie Jones
- JessaLee Goehring
- Gene Lieb
- Jesse Cardoso
- Amber Carter
- Courtney Castle
- Tony Farao
- Vernon Clark
- Sandy Dale
- Anne Deniz
- Timothy Donovan
- Anthony Drumonde
- Lindsey Kleiner
- Colleen Lawson
- Sandy Lovfald
- Sierra Myers
- Sam Rodriguez
- Celeste Morino
- Theresa Noga
- Kim Pitigliano
- Roobie Richards
- Frank Roche
- Kerry Stockton
- Heather Thomas
- Isaac Valencia
- Leimone Waite

#### President's Report:

Erin Gorter presented the president's report.

Governing Board was adjourned for the evening at 7:30 PM, and the Advanced Leadership Conference began with a presentation by Dane White entitled "Do it for the Culture."

#### Governing Board Reconvened:

Erin Gorter called the Winter Governing Board Meeting back to order Thursday January 16, 2020 at 8:05 AM.

Erin started with introductions in the room.

#### Agenda Review:

Erin noted that at the Executive Committee Meeting, it was approved to remove curricular code changes from the consent calendar and to add it back on the general session agenda.

**Consent Agenda:**

Erin reminded the room that they received the minutes, budget, financial report, scholarship fund, membership goals, membership numbers, and Advanced Leadership Agenda for the consent agenda. Matt Patton gave a brief update on the CATA budget and financial standing. Clay Freeman moved to approve the consent agenda as submitted. Kevin Woodard seconded. Motion passed, voice vote.

**CDFA Fairs and Exposition Representative:**

Erin noted that we needed elect a replacement representative for the CDFA Fairs and Expositions Board. Clay Freeman volunteered for this position. Travis Cardoso moved have Clay serve as the CATA representative. Seconded by Kevin Woodard. Motion passed voice vote. Clay will begin attending the meeting immediately, and report back to the committee at summer conference.

**Professional Development Sessions at Summer Conference:**

Erin next asked for ideas for professional development activities at summer conference. The following ideas were submitted by the collective group:

- Courtney Dayhaff and Clarissa Farinelli Central Valley– NGSS on Chemistry how to apply it in agriculture and incorporating phenomenon
- Veterinary Science standards building session
- Robert Fahey- Pesticide, herbicides, and insecticides on the school farm
- Greenhouse management and how to use the space- Dave Gossman or Tom Vasquez
- Mindfulness Training - Lauren Stroud
- A nuts and bolts of funding. How to spend, and utilized funding – Sandy Dale
- How to apply for alternative funding sources- Sandy Dale
- Genevie Regli- Use of Drones
- Julie Beechinor – Laboratory Incorporation into your classroom
- Building culture in your program or within your department
- Bob Flores- Crucial Conversations
- Dual Enrollment- Dave Clarke
- Trailer driving and backing up- With CHP
- CHP - new regulations on truck, trailers, and classification
- Continuing professional development moving forward- Shay Williams
- Social media usage with teachers and students- SLO or Clovis
- NAAE...the benefits of membership

**Resolutions:**

Erin asked if there were any resolutions to be presented for consideration. Celeste Morino presented from the Central Region a resolution to change the Hall of Fame Award to include members who are not teachers. These are members who have helped to grow our organization. Erin asked if the committee what stance they would like to take on the resolution. Clay Freeman moved that the Governing Board Committee take a “do pass” stance on the resolution. Celeste Morino seconded the motion. Discussion followed. A 2/3 vote is needed to pass this recommendation. Motion passed by hand vote: 10 in favor and 3 not in favor of recommending a “do pass.”

**Curricular Code Changes:**

Matt Patton noted that there are two items with Curricular Code that need to be addressed

1. We need to be cognizant of the universities and colleges hosting the contests as we submit curricular code changes. It was suggested that in addition to completing curricular code changes, that the persons requesting the change check with the State Finals Host to ensure that the change is in fact feasible by host.
2. The livestock contest made a change to their curricular code stating that to be eligible to attend state finals, a team must attend 4 sanctioned events or place in the top 10 at a sanctioned contest. General rules states that in order to be a sanctioned contest, the host site must offer the entire contest and submit their results within two weeks. There are only 5 sanctioned contests this year with two on the same day. Discussion was held regarding this situation and it was determined that enough opportunities are available to meet both the Livestock code and general rules. No changes will be implemented for this year.

**Officer Reports:**

Sarah Herdell and Travis Cardoso presented their officer reports.

**Adjournment:**

Erin adjourned the meeting at 9:35 AM and the Advanced Leadership Conference held workshops.

**Officer Reports:**

Rosemary Cummings and Shay Williams-Hopper presented their officer reports at 1:00 PM. After their reports, more Advanced Leadership workshops were held.

At 2:50 PM, Kim Pitigliano gave her officers report. During her report, it was requested that one additional hour be built into the Summer Conference Schedule for the Post-Secondary Division. Matt and Kerry will work to facilitate this request. After her report, the Advanced Leadership Conference continued with workshops.

**Reconvene Governing Board:**

Erin Gorter called the next session of Winter Governing Board back into session at 5:10 PM.

**State FFA Advisors Report:**

Charles Parker addressed the group noting the following highlights

- Agriculture Education division is fully staffed once again. JessaLee Goehring has accepted the position as the North Coast Regional Supervisor and will be on Wednesday
- Perkin's Funding: The public comment session has closed. We will continue to follow the Perkin's Plan to ensure language for CTSO's, properly credentialed teachers, and Advisory Committees.
- Ag Incentive Grant Changes: The process is being slowed down as requested by the teachers. Mr. Mooney hopes to have a plan for metrics by Summer Conference to share with the teachers.
- Golden Owl Award: Formerly the Star Advisor Award will be sponsored by Nationwide this year. Nominations are being accepted on their website through January 31. State winner will earn \$3000, regional winners \$500 each.
- State staff is going to continue looking for opportunities to ensure Agriculture Education is reaching from K-Adult. We do a great job with 7<sup>th</sup> grade to college, but we need to start investigating elementary schools and the message being brought to them. He proposed a meeting with industry groups to build this message
- At the FFA executive committee meeting, Mr. Parker is going to ask the committee to support naming the FFA Center Dorms in the memory of Bob Heuvel.
- June 6, 2020 will be a memorial for Bob Heuvel at the FFA Center
- State Convention registration is open. It is our last year in Anaheim, next year we move to Sacramento, and then we will be back in Anaheim in 2023.
- State Ag Ed Vision and Goals was shared with the committee.
- Increase AIG Funding: Mr. Parker has written a Budget Change Plan requesting \$7.4 million for AIG in the Governor's budget. We are at the early stages, more details to come.

**State Community College Report:**

Nancy Gutierrez address the group with the following highlights:

- A project with the secondary division partners came together to teach a "Teaching Effectiveness Course." Great refresher course for AFNR Teachers at the Secondary level. 22 Community college teachers, 10 high school teachers, and 1 university professor participated.
- Started a curriculum review project with Ag Business Courses for Associate Degree Transfer Program. Looking at course descriptors and learning outcomes. Report will be available at the end of the month.
- Provided the committee with a list of online certificates of achievement. Certificates that are offered completely online.
- Statewide Advisory Committee is conducting a third party program review of San Joaquin Delta College. The goal is to improve their school.

**NAAE Convention Report:**

Erin Gorter reported on attending NAAE conference in December, 2019. Highlights included:

- Conference offers a ton of professional development opportunities for all levels who attend.

- 107 of California's 220 NAAE members were in attendance. This gave us 3 delegate votes. If all of the California CATA members were members of NAAE we would have 15 votes, and make us a swing voting state. If we want to make a change at the National level, we need to encourage membership
- Western Region 1 Conference will be in Bozeman, MT next year and in California in 2022.

**Executive Director's Report:**

The following bills have been finalized:

- **AB 48 O'Donnell – Facilities Bond**- Places a \$15 billion K-12 through higher education facilities bond on the March 2020 ballot. *Signed*
- **SB 328 Portantino - Later Start School Bill** – Require Middle School start of 8:00 a.m. and High School of 8:30 am. *Signed*
- **AB 1505 O'Donnell** – Charter School Growth Control and staffing requirements. Certified teachers for CTE. *Signed*
- **AB 500 Gonzales** – Require school districts and CC to provide six weeks paid maternity leave. *Vetoed*

**Perkins V Plan**

- Public comments closed January 4<sup>th</sup>
- Revisions based on public comments are scheduled to be done by the beginning of February.
- A draft of the plan should go to the Governor the beginning of March.
- Final draft should be submitted to the Feds April 14<sup>th</sup>.

**CalAgPlate Program**

- The goal is to get 3,000 more ag plates on the road by the end of the year

**CATA Conference Items**

- **Conference Speaker:**
  - Erin has reached out to Mike Rowe, his normal fee is \$150,000 for one hour. Talking back and forth in regards to possible negotiation.
  - Back up speaker options:
    - Jean Steele from Nipomo – Message of effective communication and self-care
    - Barington Irving- Youngest African American to fly around the world
    - Joe Sanfillipo- Marketing your program and social media impact – Thursday?
- **Conference Swag:**
  - Kerry will investigate costs on grey computer bag, umbrella, and fold up chair.
- **Conference Parking:**
  - Will be handled through Cal Poly, online only.
- **Conference Schedule:**
  - Suggested switching curricular code and professional sessions.
  - Suggested moving up joint division meeting
- **Conference Theme:**
  - **CATA: Changing the Game: agriCULTURE**

The meeting was adjourned at 6:09 PM.

**Officer Report:**

Clay Freeman presented his officer report at 7:25 PM.

Respectfully Submitted,



Shay Williams-Hopper, CATA Secretary

**CALIFORNIA AGRICULTURAL TEACHERS' ASSOCIATION**  
**2019-2020 BUDGET - January 8, 2020**

CATEGORY	RECEIPTS		EXPENSES		NOTES
	BUDGETED	ACTUAL	BUDGETED	ACTUAL	
<b>DUES</b>					
Regular Members (includes TP and 1/2 time)	105,700.00	\$ 99,507.00			Dues comparable to last January increase of \$1,728. Another bump in dues will come through during spring regional meetings.
Life Members		\$ 7,000.00			Down \$5,600
New Teacher Members	4,550.00	\$ 5,110.00			Exactly the same as last year at this point.
Student Teacher Members	130.00	\$ 76.00			Down \$4
Associate Members	1,425.00	\$ 810.00			Down \$515
Corporate Members	4,200.00	\$ 2,100.00			Down \$2,100. We'll pick up a few more when Farm Show information is sent.
Get REAL			5,000.00	\$ 6,000.00	GetReal dues increase of \$1,000
<b>HONORARY AMERICAN DEGREE DINNER</b>			800.00	\$ 881.39	This will go down \$25 once an outstanding invoice is paid.
<b>CONFERENCE (875 @ \$300 / Farm Show 40 @ \$110 / In &amp; Out \$89,500)</b>	356,400.00	\$ 26,484.74	160,000.00	\$ 172.32	
<b>CONFERENCE (Advanced Leadership Development)</b>	12,000.00	\$ 100.00	11,000.00	\$ 2,370.00	FY1 - CDE contract is picking up a portion of the conference expenses.
<b>CAPITAL OUTLAY</b>			2,000.00		
<b>EXECUTIVE DIRECTORS' TRAVEL EXP.</b>			9,000.00	\$ 6,651.98	
<b>GOLDEN SLATE</b>			14,000.00	\$ 2,500.00	Ads are \$1,078 less than last year, however, with the digital version, the expenses will be less than budgeted also.
<b>GOV BOARD TRAVEL/RETREAT EXP.</b>	1,500.00	\$ 346.25	4,000.00	\$ 1,860.56	
<b>OFFICE RECEIPTS/EXPENSES</b>					
Bank Interest/Service Charge	150.00	\$ 164.66	2,300.00	\$ 1,135.10	
Insurance			5,000.00	\$ 2,862.85	
Legal & Professional Services			250.00		
Maintenance/Equipment Lease			5,300.00	\$ 2,743.33	
Miscellaneous	100.00		500.00	\$ 10.00	
Postage/Printing			3,000.00	\$ 232.01	
Regional Inservice Fees	14,000.00	\$ 920.00			Only the Southern Region has paid their fall fees so far. Some regions pay both fall and spring together.
Supplies/Subscriptions			2,500.00	\$ 1,584.02	
Telephone			3,700.00	\$ 2,160.00	
<b>OFFICERS-OUT OF STATE TRAVEL EXPENSES</b>					
NAAE - National Convention			4,000.00	\$ 1,138.72	
NAAE - Region I Conference			2,000.00		
<b>PAYROLL EXPENSES</b>					
Exec Director(CATA-Salary \$86,999/Benefits \$26,100) (FFA - \$33,930)	33,930.00	\$ 9,131.40	147,029.00	\$ 85,766.66	
Exec Assistant (Salary \$76,992/Benefits \$23,098)			100,090.00	\$ 58,385.95	
Payroll Taxes			19,500.00	\$ 10,613.68	
<b>SCHOLARSHIP FUND/RELIEF FUND</b>					
<b>MISCELLANEOUS</b>	2,000.00	\$ 4,349.26	2,000.00	\$ 620.93	Scholarship \$3994.26 and Disaster Relief Fund \$365
<b>CA AG TEACHERS' INDUCTION PROGRAM (CATIP)</b>		\$ 3.99		\$ 7,446.78	This expense was paid from the reserves in CATIP's account.
<b>CRAEPC GRANT</b>		\$ 31,756.75		\$ 31,756.75	CRAEPC Grant is complete.
Payroll Expenses		\$ 3,953.30			
Indirect		\$ 47,309.26		\$ 256.81	
Travel & Miscellaneous Expenses					
<b>TO RESERVES</b>			33,116.00		
<b>TOTALS</b>	\$ 536,085.00	\$ 239,122.61	\$ 536,085.00	\$ 227,149.84	

**CALIFORNIA AGRICULTURAL TEACHERS' ASSOCIATION  
BALANCE SHEETS**

ACCOUNT	1/8/2019	1/7/2019	1/3/2018
<b>ASSETS</b>			
<b>Cash and Bank Accounts</b>			
BofA CD-00004	66,029.17	66,007.68	65,987.85
BofA CD-01092	20,335.28	20,326.47	20,318.67
Scholarship Account-7539	18,928.65	14,937.21	17,300.05
BofA Checking-5633	242,773.22	109,025.73	34,111.12
BofA Maximizer-5584	358,267.77	375,249.07	385,745.51
CATIP Account-1129	10,468.70	3,129.14	-
Disaster Relief Fund-4919	5,356.34	-	-
<b>Total Cash and Bank Accounts</b>	<b>722,159.13</b>	<b>588,675.30</b>	<b>523,463.20</b>
<b>Other Assets</b>			
Depreciation	(18,606.65)	(17,673.01)	(16,673.91)
Equipment	21,401.28	21,401.28	21,401.28
<b>Total Other Assets</b>	<b>2,794.63</b>	<b>3,728.27</b>	<b>4,727.37</b>
<b>TOTAL ASSETS</b>	<b>724,953.76</b>	<b>592,403.57</b>	<b>528,190.57</b>
<b>LIABILITIES &amp; EQUITY</b>			
<b>Liabilities</b>			
ACTE Dues	80.00	-	-
NAAE Dues	660.00	-	-
Payroll Liabilities	84.00	165.80	145.80
<b>TOTAL LIABILITIES</b>	<b>824.00</b>	<b>165.80</b>	<b>145.80</b>
<b>EQUITY</b>	<b>724,129.76</b>	<b>592,237.77</b>	<b>528,044.77</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>724,953.76</b>	<b>592,403.57</b>	<b>528,190.57</b>

**CATA Scholarship Fund**

**Balance as of 01/08/2019**

**\$18,928.65**

**2019 Fall Scholarship Winners**

Jessica Hamilton	CSU Fresno
Kelly Lopes	CSU Fresno
Rosamaria Meza	CSU Fresno
Adrianna Santos	CSU Fresno
Michaela Vindel	CSU Fresno

\*\$500 each

**2020 Spring Scholarship Winners**

Samantha Bright	CSU Chico
Cheyenne Dack	CSU Fresno
Megan Rivera	CSU Chico

\*\$800 each

**2020 Fall Scholarship Applications Due May 15<sup>th</sup>**

Applications are available by contacting the CATA office, teacher educators, or at [www.calagteachers.org](http://www.calagteachers.org).

**2021 Spring Scholarship Applications Due November 15<sup>th</sup>**

**Total Number of Paid Members of January**

January 9, 2020	848
January 4, 2019	833
January 3, 2018	787
January 5, 2017	807
January 7, 2016	751
January 12, 2015	691
January 13, 2014	658
January 10, 2013	638
January 10, 2012	628
January 7, 2011	598
January 11, 2010	642
January 12, 2009	643
January 11, 2008	655
January 12, 2007	641
January 10, 2006	627
January 12, 2005	624
January 12, 2004	587
January 14, 2003	591
January 15, 2002	592
January 17, 2001	571
January 12, 2000	550
January 13, 1999	545
January 7, 1998	535



# Advanced Leadership Conference

## Wednesday, January 15, 2020 (*Dress Business Casual*)

4:00 pm to 5:00 pm – Registration (Sycamore)

4:30 pm to 5:30 pm – CATA Executive Committee Meeting

- Review agenda for CATA Governing Board
- Golden Slate Article Schedule
- Talking Points for Spring Regional Meetings
- New Teacher Orientation

6:00 pm – Dinner

7:15 pm to 7:30 pm – Introductions – Setting the Stage (Sycamore)

- Schedule
- Goals of the Conference
- CATA Officer Report President – Erin Gorter

7:30 pm to 9:00 pm - Dane White – *Do it for the Culture*

## Thursday, January 16, 2020 (*Dress Business Casual*)

7:30 am to 8:45 am – Breakfast

8:00am – 8:50 am – CATA Governing Board Meeting

- Consent Agenda items
  - Budget Update
  - Membership Status/Goal
  - Curricular Code Changes
- Ideas for Professional Development Sessions
- Representative for Fairs and Expositions for CDFA

9:00 am – CATA Officer Report – Secondary Chair Sarah Herdell / Operations Division Chair Travis Cardoso

9:10 am – 9:50 am – Book Synthesis - *“Leadership and Self-Deception”* Getting Out of the Box – Rosemary Cummings and Kevin Woodard

10:00 am to noon – *Microphone Manners* – Dr. Flores and Dr. Sabol Cal Poly San Luis Obispo

Noon to 1:00 p.m. – Lunch

1:00 pm – CATA Officer Report – Secretary – Shay Williams-Hopper / President Elect Rosemary Cummings

1:10 pm to 2:30 pm – Analysis of Gallup’s CliftonStrengths assessment

2:45 pm CATA Officer Report – Post-Secondary Chair – Kim Pitigliano

# Advanced Leadership Conference

2:55 to 3:50 pm - Conflict Resolution – Jackie Jones CDE and Shay Williams-Hopper CDE

4:00 pm to 4:45 pm – CATA Governing Board report meeting (open to all attendees)

## State Reports

- California Department of Education - Chuck Parker
- Post-Secondary – Nancy Gutierrez

## CATA Reports

- NAAE National Convention Report – Erin Gorter
- Executive Director Report– Matt Patton

4:45 pm to 6:15 pm – CATA Governing Board Business meeting

- Conference Theme
- Conference Keynoter/Thursday Speaker
- Marketing/Promo Items
- Goal Setting

6:15 pm to 7:15 pm – Dinner

7:25 pm CATA Officer Report – Past President Clay Freeman and Treasurer Kevin Woodard

7:35 pm 8:30 pm – Campfire – **Story Time “My Best Day as an Ag Teacher”** two minute speech

**Friday, January 17, 2020** (*Dress warm, depending on weather we could be outside.*)

7:00 am to 8:00 am – Breakfast

8:00 am to 9:50 am – Team Building

- Requires cooperation and team work from each member of the group.

10:15 – 11:00 Conference Synthesis – Dr. Erin Gorter

11:00 – Conference Concludes

**Subject:** California Agricultural Teachers' Hall of Fame Award

**Resolution:**

The California Agricultural Teachers' Association Hall of Fame Award was designed to honor retired Agriculture Educators and/or those Agriculture Educators that died while in service that have met the criteria of having made a significant state-wide impact on our profession as a whole.

Unfortunately, as currently written, this award does not allow for recognition of supporters and/or leaders in Agriculture Education who do not fit into the category of "Agriculture Educator." There are many extraordinary people who have served our profession and embody what we are about, whom have never served as formal educators but have supported and provided for our organization, FFA and Agriculture Education.

**WHEREAS,** the CATA Hall of Fame award was established to recognize the efforts of leaders in Ag Education, and,

**WHEREAS,** there are numerous individuals who have made significant, critical contributions to the support and promoting of our Ag Ed profession, and,

**WHEREAS,** the current Recipients of this award must have been an Agriculture Educator, a paid CATA member, and have gone through the CATA retirement recognition process.

**THEREFORE,** be it be resolved that the California Agricultural Teachers' Association Hall of Fame Award, be renamed to be the California Agricultural Teachers' Association Agriculture Education Hall of Fame, and be amended to include a selection process to recognize these individuals in conjunction with the current selection process.

Submitted by: Central Region

## **CATA Pre-Conference Governing Board Meeting**

1/15/20

Since we last met, Summer 2019 wrapped up pretty epically. My husband and I traveled with his parents for two weeks in Ireland—Dublin to Dublin around the whole island. We will go back. My husband and I bought a house in Templeton in July that turned out to be sold by meth heads who left all of their paraphernalia and teeth behind, along with multiple generations of trash and personal items. We spent the month of August cleaning and purging before finally moving in the first part of September. It has been a constant work in progress but we are loving our new home (that has a pool and a shop). In August, our family also grew—currently by about 75 pounds. We have a darling six month old English Labrador named Bernice. She is super cute but Lady is still my favorite and I tell her daily so she does not get jealous of the new comer.

In September I started a new gig, but not really, as a full-time lecturer at Cal Poly. It was glorious being back in the classroom again teaching our credential candidates and working with our pre-service teachers during their early field observations. I forgot how much I missed interacting with younger humans so much. This quarter, I am teaching our department's first fully online course, a graduate course, and supervising eight student teachers. I am looking forward to beginning to travel to programs to visit them and help them transition as members of our profession. Also in September, I was able to travel to Anchorage, Alaska for the American Association of Agricultural Educators Western Region Conference. Our trip was complete with an Alaskan glacier and wildlife cruise as well as the opportunity to work with a graduate student, Kimi Yamamoto, to present Sandy Dale's Administrators Experience to other faculty from across the western United States, which was very welcomed information.

Immediately upon my return from Anchorage, I hopped in my car and drove to the Imperial Valley for the Southern Region meeting. I was so impressed at how the Southern Region took the time to welcome their young teachers and connect them with other teachers as a support system during their first year in the region. Props to the Southern Region for providing a foundational network to guide new teachers.

In December I was fortunate, along with a little over 100 other agriculture teachers, to represent California at the NAAE national convention in Anaheim. We were fortunate to take a large contingency of our credential candidates with us. This convention is able to provide opportunities for all members of agricultural education, from pre-service to post-secondary, which I greatly appreciated. We were very welcome in the Western region and they were happy to have such a large California contingency—perhaps the largest at a national NAAE ever. April 21-24 is the Western region meeting in Las Vegas

In October I started my adventure as a part of Class 50 (the best class) for the California Agricultural Leadership Foundation. I, along with 23 other agriculturists from across the state have been participating in monthly meetings where we further our leadership development through readings, training, and philanthropic activities. It has been one of the most rewarding experiences of my life. They are currently accepting applications for Class 51. If anyone is interested in participating in this program and has questions, please reach out.

**Erin Gorter**  
**CATA State President**



# St. Helena High School

## Agriculture Department

1401 Grayson Ave.

St. Helena, CA 94574

Ms. Sarah Herdell, Instructor • (707) 967-2740 • sherdell@sthelenaunified.org

### 2020 Winter Governing Board Meeting Report

Happy winter... where has the year gone?! (Where has the decade gone?!) After serving the past 3 ½ years in this position, I feel like I am *still* getting my feet wet as far as my role and duties, but in true Ag Teacher fashion, I am trying to stay one step ahead of the game. 😊 I have appreciated learning all the facets of our organization and how the inner workings come together and I feel empowered and inspired by the leaders I get to work with (aka you!). This is an exciting time for Ag Education and CTE in California, and I hope we can continue to persevere and prevail as a profession and continue to provide the youth with opportunities in Agriculture as we move forward and embrace change.

All is well in St. Helena. We are still thrilled about the NCAP and CTEIG Grants and are overwhelmed with gratitude for all they have provided us the past few years and in the coming years. Judy, Randy, and I are in our 9<sup>th</sup> year together as a team and reflect often about how lucky we are in that capacity. We are so thankful to be a part of the amazing North Coast Region Fam, *of course*, and love working closely with our colleagues through various professional development experiences to strengthen and grow as individuals, as a team, and as a profession. Although we have had some changes at the helm, we will always think of Mr. Mooney and Mr. White as our Honorary Regional Supervisors and will be warmly welcoming Mrs. Goehring with open arms (and lots of wine!).

On a personal note, 2019 was a busy year in my tight little family with my little sister getting hitched, which as I am sure many of you can relate, was the small-town event of the year, I am thrilled to have gained a brother this past summer and look forward to welcoming my first nephew this June, which if the wedding wasn't already enough to quickly drop me to 2<sup>nd</sup> place for the Annual Daughter of the Year award, this will certainly do it. The little nugget will surely be spoiled rotten!

I will wrap up by saying thank you for allowing me to serve as a member of the Governing Board. It has been an honor and a pleasure working alongside all of you and being actively engaged in the profession. I am proud to be part of this outstanding professional organization and feel honored to have been elected to represent my colleagues on the Secondary Division. As usual, as we embark on Spring Semester in the wild world of Ag Education, I am excited for the adventures that await!

Respectfully submitted,

A handwritten signature in cursive script that reads "S. Herdell".

Ms. Sarah Herdell

Secondary Division Chair

Good morning CATA,

Over the past six months since we last met I have definitely picked up the CATA Handbook more than I thought I would. It has been a humbling experience looking through items that the Operations Division runs and oversees. I have taken on some new responsibilities with the handbook and it is nice to be able to reach out and network with regional presidents. I look forward to my visit to the Southern Region this semester.

On a personal note, I earned my Masters Degree at the end of the summer. This now has the potential to open many doors for me in the future. Jessi and I have been busy traveling and our goal to see every national park is about ten percent done. As if we as agriculture teachers are not busy enough, I have volunteered as a firefighter now for over two years and I am truly grateful that Jessi lets me be a part of the department. Even though it requires me to spend four more nights from home. Other than that, we are gearing up for Jessi's horse show in Vegas over Easter Break. I cannot wait to see her compete at this level.

Professionally, year nine is on the downhill slide and I am sure many of you can attest that each year goes by faster and faster. I have been fortunate enough to surround myself with others in the profession that continue to push me and can continue to call on me if need be. I just finished last week presenting at the Student Teacher Conclave and I was impressed by the thoughtful questions many of the new members to our family asked regarding AET. Even though we are only halfway through the school year, I cannot wait to see what the spring and summer hold.

Respectfully Submitted,

Travis Cardoso  
Operations Division Chair

**Shay Williams-Hoper**  
**CATA Secretary**

I am excited to be here in Wonder Valley to share this time with you. I have had a busy six months since we met at Summer Conference learning a new position. What has come with this new job, is a completely different appreciation for what we as Agriculture Educators do on a daily basis. I have had the opportunity to visit over 30 different agriculture programs this year and each and every time I was amazed at the opportunities we offer to students to learn career and employability skills. From emus to aquaponics, to school based entrepreneurship projects, and more we have offer so many options for our students, and I am proud to be part of this profession.

My travels as an officer have taken me to the South Coast Region Meeting in Hollister, and the opportunity to serve as a presenter for New Professionals Conference on continued professional development and I am looking forward to visiting the Superior Region in the Spring.

My family life is full of three crazy boys. My husband is still farming citrus, and we are hopeful for a better year with our crop this year as we seem to have the correct size fruit this year. Wyatt, has moved on to the 2<sup>nd</sup> grade where he has quickly become an expert on "everything" and loves playing baseball. We have spent the fall in training clinics and playing fall ball. Lukie started TK this year and only allowed me to walk him to class the first day of school. After that he requested that only Wyatt walk him because in his words... "he is cooler than you mom." He too will be playing t-ball which is always entertaining. My brother has made huge gains in his recovery as well. In August, he had a crainoplasty to return the missing piece of his skull, and has completed all of his PT, OT, and Speech Therapies. It is truly amazing to see how well he has recovered. He has been selected to attend a program in Utah that specializes in Brain Trauma injuries and will be there for 10 days starting on January 27. After that, he is planning on returning back to work as a firefighter. Thank you for all the continued prayers and thoughts on his behalf.

Respectfully,

Shay Williams-Hopper

## CATA Winter Governing Board 2020

### Past State President's Officer Report

It seems surreal that this will be my last winter governing board as a state officer. I have always looked forward to this annual pilgrimage as a respite to reflect, recharge and fellowship with friends and colleagues and I will truly miss it. As I look back on my time serving the CATA I feel a great deal of pride in our organization. We have weathered more than a few storms and the best part was how we did it, together. We have seen leadership blossom from veterans, new teachers and everyone in between. The Vision 2030 movement has been successful on many levels but the biggest success has been how it has reengaged and focused teachers on the future of agricultural education. As Vision 2030 proceeds into its third evolution, I hope that it will continue to provide teachers to opportunity to reevaluate our goals and take action.

I continue to learn on the job in current position as the Ag Coordinator for the Kern High School District. While I miss the daily interaction with students, I enjoy being able to help the ag teachers in our district reach their full potential. We have made vast strides in unifying curriculum across the district which is no small feat considering we have 13 programs and 42 teacher. I have submitted a K12 Strong Workforce Program Grant application to do some much needed renovations on our school farm while also enhancing learning opportunities for a number of programs. I will hopefully find out next month if the application was successful. If funded this project should keep me hopping for the next two years.

At home, I am overwhelmed with blessings. I have a freshman in college and a junior in high school that are both more than I could ever ask for. They are both blessed with ambition, work ethic and their mother's genetics. My wife continues to be my greatest supporter. I don't how, and at times why, she does it but she does and I'm thankful.

Respectfully Submitted,

Clay Freeman

CATA Past State President



Central Region CATA  
2020 Winter Governing Board Meeting Report  
January 15-16, 2020

Greetings and Happy New Year from the Central Region!

Our region has had a very successful start to the 2019-2020 school year. National Convention was very successful for our region, having California's first American Star Farmer, Willis Wolf, from the Merced El Capitan FFA chapter. And we had 4 Honorary American Degree recipients. We also had a very productive and educational Fall Roadshow and Regional Meeting hosted by the Tri-Rivers Section at Black Oak Conference Center. We are excited to be hosting this year's CATA Awards banquet. Our banquet committees are working hard on preparations for another spectacular banquet for the CATA. The theme this year is 20-Twenty Thousand Leagues Under the Sea, and the cost is \$65 per ticket (same as last year). We are all getting ready for the craziness of the spring with LDE's, CDE's and State Convention!

On a personal note, I am adjusting pretty well to being an Ag parent, as well as an Ag teacher! My son is a freshman and he has made a goal to play three sports and be involved in FFA. So far, so good! My middle son is in 5th grade and doing every sport possible along with 4-H, and my little princess is in 1st grade and she has all of the boys in our house wrapped around her finger! And my husband and I are just trying to do the best we can to keep up!

Respectfully submitted,

Celeste Morino  
2019-2020 Central Region President

## 2020 Winter Governing Board Meeting Report-January 15-17, 2020

North Coast Region CATA President: Megan Tunzi

January 6, 2020

The North Coast Region has continued to feel the effects of the state staffing changes. We continue to thrive and operate successful chapters with much student success. The announcement of JessaLee Goehring as our new regional supervisor is exciting and we can't wait for her to start. We would like to thank Dane White for the time he was able to provide guidance to our region.

Sandy Dale continues to provide awesome things to our region through her role as NCAP coordinator. This past year she successfully got two Strong Work Force Grants approved totalling \$750,000 for the two areas of our region. Due to the Strong Work Force Grants, NCAP will continue and will provide support for the region and chapters involved in the grants. As a result of the previous grants and work with the Humboldt County Farm Bureau, the Redwood Region Resource Rally was born. This spectacular educational day will continue with the new funding and provided opportunities for students to explore careers in Forestry related careers. This year the State Farm Bureau Convention, Humboldt County Farm Bureau was awarded the innovator award for the success of the Redwood Region Resource Rally and will be competing at the National Farm Bureau level. The NCAP will also continue to provide support and collaboration time for teachers during the Summit June 15-17, 2020 hosted in Humboldt County this year.

Our region saw great success this year with proficiencies & agriscience fair at National Convention. Two proficiency and two agriscience finalists from the North Coast Region represented California very well at the National level, all receiving gold awards. Genevive Regli represented the region and California well during the process of running for National office, we know she will find success in her future.

Personally, balancing work life, as a single person program and family life continues to be a challenge. My husband and I continue managing our ranch and are looking to expand it with the purchase of the neighbors property. My son, Frank, is growing like crazy, he's 2 ½ now and teaches me to appreciate the little things most days.



**California Agriculture Teachers Association  
San Joaquin Region**

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**San Joaquin Region CATA  
Governing Board 2020.**

**Officers Present: Sam Rodriguez (president), Jared Castle (Vice President), Natalie Ryan (Treasurer), Shay Williams-Hopper (Regional Supervisor). Absent: Aireal Covey (Regional Secretary)**

**Membership Update**

**11/14/19:**

**35 of 60 paid members EFM  
25 of 45 paid members KI  
29 of 50 paid members SQ  
22 of 26 paid members SV  
28 of 41 paid members TK  
25 of 61 paid members WFM  
164 of 284 paid members**

**1/6/2020:**

**48 of 60 paid members EFM  
28 of 45 paid members KI  
39 of 50 paid members SQ  
25 of 26 paid members SV  
36 of 41 paid members TK  
43 of 61 paid members WFM  
220 of 285 paid members 77%**

**Community Colleges**

**Executive team meet at plan the Fall regional meeting**

**Successful Sectional Meetings: I was able to attend 3 section meeting**

**Successful RoadShow**

**Awards banquet to recognize outstanding programs, teacher of excellence, regional hall of fame**

**Great turn out at the Regional meeting: lots of positive response on the meeting as we changed up some of the ways the meeting is run and how information is shared.**

South Coast Region Winter Governing Board Report  
January 12, 2020

It's pretty crazy how life flips things upside down and sideways right when you feel like you have everything all figured out. I feel like teaching is like that especially in the agriculture sector. As I reflect on my 8 years of teaching I've had 3 state supervisors, 3 different records book management systems ( 4 if I'm including my high school years), seen the ups and downs of state staff, been on the pendulum swing of budgets, witness firsthand the growth of agriculture programs as the section I teach in has almost doubled, mourned the losses of agriculture education icons and still our Agriculture Education is the model that other programs strive to be like.

Thinking back to summer conference There was excellent professional development, camaraderie throughout our meetings and sessions and celebrating the CATA 100 year anniversary. Thank you to Dr Gorter and Dr Bates for being the lead Bond girls and truly making it a 100 year celebration to remember.

As always I'm excited to be a part of the South Coast Region as we have many amazing things going on.

Our Fall Regional meeting was full of information and allowed for teachers to ask questions about the upcoming AIG changes. Thank you Matt and Mr. Parker for making that drive down to Hollister and as always sharing your knowledge.

Janice Souza hosted an Industry tour in the Salinas area where teachers visited various growing/shipping outfits and a chemical seed company so teachers able to learn about the needs of the industry to ensure our students are receiving a valuable education to make them employable.

Congratulations to all of California's success at National Convention. It was great to see Luke truly shine through Convention. The SCR is proud to have the National Vet Science team, Agricultural Communications: 2nd Place, Milk Quality & Products: 3rd Place, Poultry: 8th Place and a silver Prepared Public Speaker, as well as many American degree recipients. Congratulations to Rosemary Cummings for receiving her well-deserved honorary American degree.

On a personal note-thank you Erin for giving this report. I apologize that I am unable to attend. My husband and I welcomed our second daughter in November exactly 8 weeks early to her due date. Here goes life flipping every upside down, little Austyn spent 32 days in the NICU in San Luis Obispo. We are beyond grateful that she does not have any serious health issues and was able to come home before Christmas, thank goodness because it was really rough to leave her in the hospital on Thanksgiving!

Looking forward I am excited to see what 2020 brings! I'm excited to see the ground breaking on our new King City Agriculture Department, excited for student success inside the classroom and out, interested to see how our state is going to value education, but most importantly I'm looking forward to making memories with my family (immediate and Ag) as well as friends.

Cheers to 2020!

Respectfully submitted,



Lauren Peterson

## Superior Region Report

### Winter Governing Board

January 2020

Hello from the Superior Region. Things are going well here in the north state and we were to have a full time regional supervisor though he does have "other duties as assigned" for the time being. But, we are getting back into the groove of having program reviews and consistent guidance.

At National FFA Convention we had Elizabeth Ammon from Susanville receive her Honorary American Degree, Bear River Middle School had a student place 2<sup>nd</sup> in Agriscience Fair, Tule Lake Agronomy and Susanville Floriculture teams were both 3<sup>rd</sup> in the nation and Trinity Forestry placed 5<sup>th</sup> overall.

We held our Fall Regional meeting November 15, 2019 in Lincoln, California at Mt. Pleasant Hall hosted by Sierra College and Lincoln High School. There were industry tours to follow, and we had the Roadshow with North Coast the following Day at UTI in Sacramento.

In November we also held our regional Power of 3 Summit at Lake Almanor. Teachers with more than 3 years of experience were invited to participate in the three day retreat. Twenty teachers participated in workshops meant to spark discussions on various topics such as "Have You Seen Who I Work With?", "Funding a Functioning Program" and "Knowing When to Pause." CATA members came away from the retreat having gotten to know some of their colleagues better and with a refreshed sense of purpose for the rest of the school year.