

**California Association FFA
STATE ADVISORY COMMITTEE
Meeting Minutes**

A meeting of the State FFA Advisory Committee commenced at 10:00 a.m. on Monday, February 11, 2019, in the Board Room of the FFA Center in Galt, California. Present were Sherry Johns, Central Representative; Monique Reid, Central Representative; Wesley Hunt, North Coast Representative; Areal Covey, San Joaquin Representative; Stephanie Goeb, San Joaquin Representative; Jodi Evans, South Coast Representative; Marc DeBernardi, South Coast Representative; Tracy Putnam, Southern Representative; Rhonda Fuller, Southern Representative; Janice Lohse, Superior Region Representative; California State FFA Officer Team; Hannah Garrett, CA FFA Leadership Coordinator; Josiah Mayfield, Assistant State FFA Advisor, Charles Parker, State FFA Advisor, Matt Patton, CATA Executive Director.

Areal Covey moved and seconded that the minutes from the September 24, 2018 FFA Advisory Committee Meeting be approved. Motion passed by voice vote.

Janice Lohse moved and it was seconded to nominate Rick Neugebauer to be the State FFA Advisory committee chair. Motion passed by voice vote.

FFA Membership Update – Over 89,000 Members this year

Reports Followed:

State FFA Advisor Report

Charles Parker provided a brief report on the California Department of Education. State Staff open positions have not been filled, but state staff is cautiously optimistic the positions will be filled in the future.

CATA/Foundation Report

Matt Patton, CATA Executive Director provided a report on the Governor's budget proposal. A few highlights included:

- Increased funds going to education. Governor is focused on cradle to career funding.
- Workforce Grant applications

State Officer Chapter Visits

The California State FFA Officer team provided an overview of their experience with chapter visits this year.

Integrated Leadership Development Program

Hannah Garrett provided an update on our "Integrated Leadership Development Program". A few comments were made regarding the events. Discussion also took place on the new leadership continuum structure that will be implemented in the next few years.

GLC:

- A few date changes coming, especially for Southern Region

MFE/ALA: No major changes to report

SLE: SLE is at 75 participants and will remain a bi-cameral approach.

Senior Conference:

- Senior conference will be piloted this summer – 2019
- Planning to work with universities for facilities. (UC Davis & Cal Poly Pomona)
- Dates will be mid to late July

National Convention – Participation numbers were highest numbers in past 5 years. The biggest issues discussed include:

Statistics:

631 State trip participation

- 169 adults; 462 students; 73 chapters
- 396 regular trips; 235 DC trips
- 623 flights booked through Great Escape/others booked their own separately
- 230 one-way flights to D.C.; 2 one-way flights returning to CA; other guests booked their own (Rosa & Sperling)
- New charter bus company, Excellent Tours. Looking into this for next year as well. Drivers can give guided tours instead of State Officers, if we choose to. They seemed very knowledgeable about D.C. and helped the State Officers with historical information.
- New this year, one-way flights. Increased the D.C. trip, but our numbers did not drop drastically. (2017: 250; 2018: 235)

Registration Timeline for 2019

- a. May 1 – Open Registration
- b. July 1 – Close Registration
- c. Aug 1 – Names Dues – Chapter Worksheet
- d. Oct. 30 – Nov. 2 – Conference
- e. Nov. 2-5 – Washington DC Trip
- f. Tentative - \$100/name changes after Aug 1
- g. Tentative - \$200/name change after Sept. 15

Hotels:

1. New Hotel – Hilton Downtown and Sheraton City Centre
2. Selling to external groups will be limited in 2019

DC Trip:

1. Flights returned to DC
2. Flights allowed for a little more time to tour starting Sunday morning.

State FFA Leadership Conference

Reviewed the 2019 State FFA Leadership Conference. Items Discussed included:

- Changes to the Schedule
- State Constitution Amendments

State Conference Amendments (Proposals are Attached)

Amendment Proposal 1 (Raising State Degree requirement to \$1,250) – Monique Reid moved, and it was seconded that the advisory committee recommends a DO NOT PASS Proposal Number 1. Motioned passed voice vote.

Amendment Proposal 2 (Strike Executive Committee Vote) – Sherry Johns moved and it was seconded to take a NEUTRAL STANCE on Proposal Number 2. Motioned passed voice vote.

Amendment Proposal 3, 4 & 5 (Changing Membership Type Language to Match National FFA) –

Tracy Putnam moved and it was seconded to recommend a DO Pass on Proposal's Number 3, 4, & 5. Motioned passed voice vote.

Amendment Proposal 2 (Strike non-FFA activity requirement from State Degree) – Monique Reid moved and it was seconded to recommend a DO PASS on Proposal Number 6. Motioned passed voice vote.

State Convention – Sacramento

An update was provided on the future move of the State FFA Convention moving to Sacramento. Update included:

Dates: March 18-23, 2021 – Sacramento
 March 23-29, 2022 – Sacramento

Hotels: Teachers will be able to book hotel rooms at the 2020 Convention in Anaheim. Visit Sacramento will be on location to help teachers book hotels.

Event Planner:

The value of working with an event planner was discussed. A document describing the financial value of Mosaic was provided. Please see document below for details on the "Mosaic Value Statement"

Meeting was adjourned at 1:00 p.m.

Mosaic Value Statement for CA FFA

Item	Original	Negotiated	Benefit	Notes
Golden 1 Rental	\$ 320,000.00	\$ 150,000.00	\$ 170,000.00	Negotiated with Golden 1 to significantly decrease rental fees and expenses
Golden 1 Labor	\$ 92,000.00	\$ 18,000.00	\$ 74,000.00	Negotiated with Golden 1 to significantly decrease labor costs
Golden 1 Internet	\$ 45,000.00	\$ -	\$ 45,000.00	Negotiated with Golden 1 to include Internet
Golden 1 Equipment	\$ 8,500.00	\$ -	\$ 8,500.00	Negotiated with Golden 1 to include all existing furniture, tables, chairs, linens and all rentals
Golden 1 Security	\$ 15,000.00	\$ -	\$ 15,000.00	Negotiated with Golden 1 to include security personnel and an Emergency Response Protocol
Golden 1 Electric	\$ 25,000.00	\$ -	\$ 25,000.00	Negotiated with Golden 1 to include all electricity used in the arena
Golden 1 Janitorial	\$ 4,500.00	\$ -	\$ 4,500.00	Negotiated with Golden 1 to include janitorial services throughout the day and overnight
Golden 1 Technology AV	\$ 175,000.00	\$ 25,000.00	\$ 150,000.00	Negotiated with Golden 1 to include indoor and outdoor electronic signage, the large center court Jumbotron and all existing AV equipment
Golden 1 Daily Concession Guarantees	\$ 90,000.00	\$ -	\$ 90,000.00	Negotiated with Golden 1 to waive concession guarantees
Sacramento Convention Center Rental	\$ 235,580.00	\$ 15,000.00	\$ 220,580.00	Negotiated the rental fees of the Sacramento Convention Center from rack to preferred rates
Hotel Rebates	\$ 7,800.00	\$ 37,620.00	\$ 29,820.00	Negotiated a \$5.00 rebate, per guest room night for CA FFA
Complimentary Hotel Guest Rooms	\$ 7,380.00	\$ 46,248.00	\$ 38,868.00	The original contract included 30 complimentary guest room nights and the revised now includes 188 complimentary guest room nights, spread across all 23 hotels
Hotel Shuttle Transportation	\$ 18,720.00	\$ -	\$ 18,720.00	Negotiated with Visit Sacramento to cover costs for shuttle services
Total Savings Initiated by Mosaic \$ 889,988.00				

Non-Financial Benefits

Item	Original	Negotiated	Benefit	Notes
Complimentary Breakfast in Hotel Rates	Zero Hotels Participating	15 Hotels Participating		Negotiated complimentary continental breakfast at (15) of the (23) hotels
Hotel Liability Mitigation	0	0		Mosaic standardized a 20% allowable cumulative attrition, a 21-day cut-off date and strict privacy policy and data protection terms
Sacramento City Signage Plan	0	0		Sacramento will produce and hang signs near the Convention Center, Golden 1 Center, SMF Airport, K Street Corridor, and J and L Streets
Show your Badge Restaurant Discount	0	0		(35)+ Restaurants and food outlets along J and K street will offer discounted menus for all badged delegates